



# ► Typography

This presentation was created by The Neon Museum for use with the "Dazzling Descriptors" lesson plan.





# Typography: What is it?

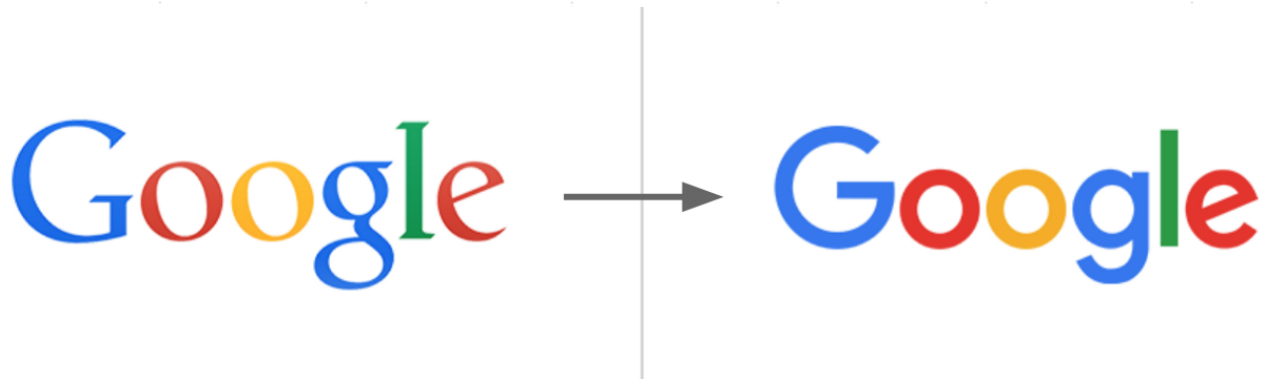
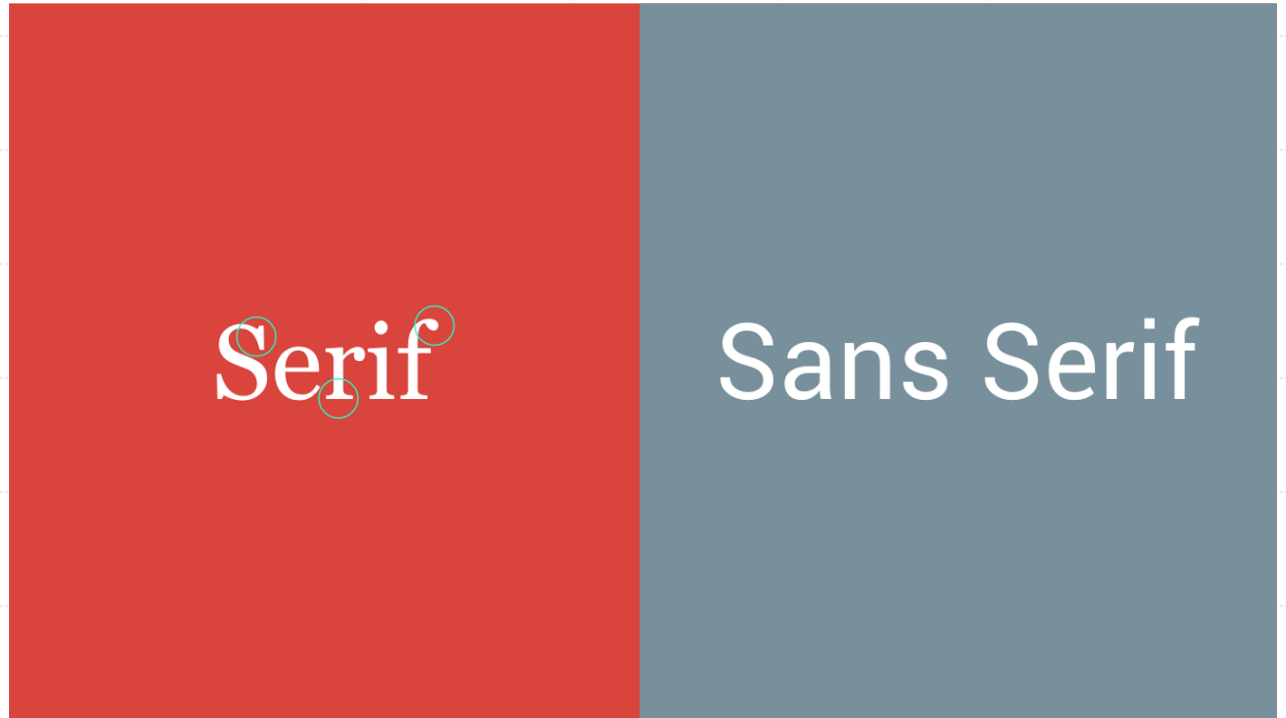
- **Typography** is the style and appearance of text, as well as the art of arranging and designing text.<sup>1</sup>
- **Font** refers to the style and width of a particular design of letters, numbers and symbols.<sup>2</sup>

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1 <https://medium.com/@nupoorraj Kumar/t-y-p-o-g-r-a-p-h-y-fd2f95afeba9>

2 [https://gaming.library.unlv.edu/v\\_museum/neon\\_survey/neon\\_glossary.html](https://gaming.library.unlv.edu/v_museum/neon_survey/neon_glossary.html)

► Serif vs.  
Sans Serif





Let's look at typography in **sign design**





# Serif





# Sans Serif





# Western





# Space Age





# Cursive

