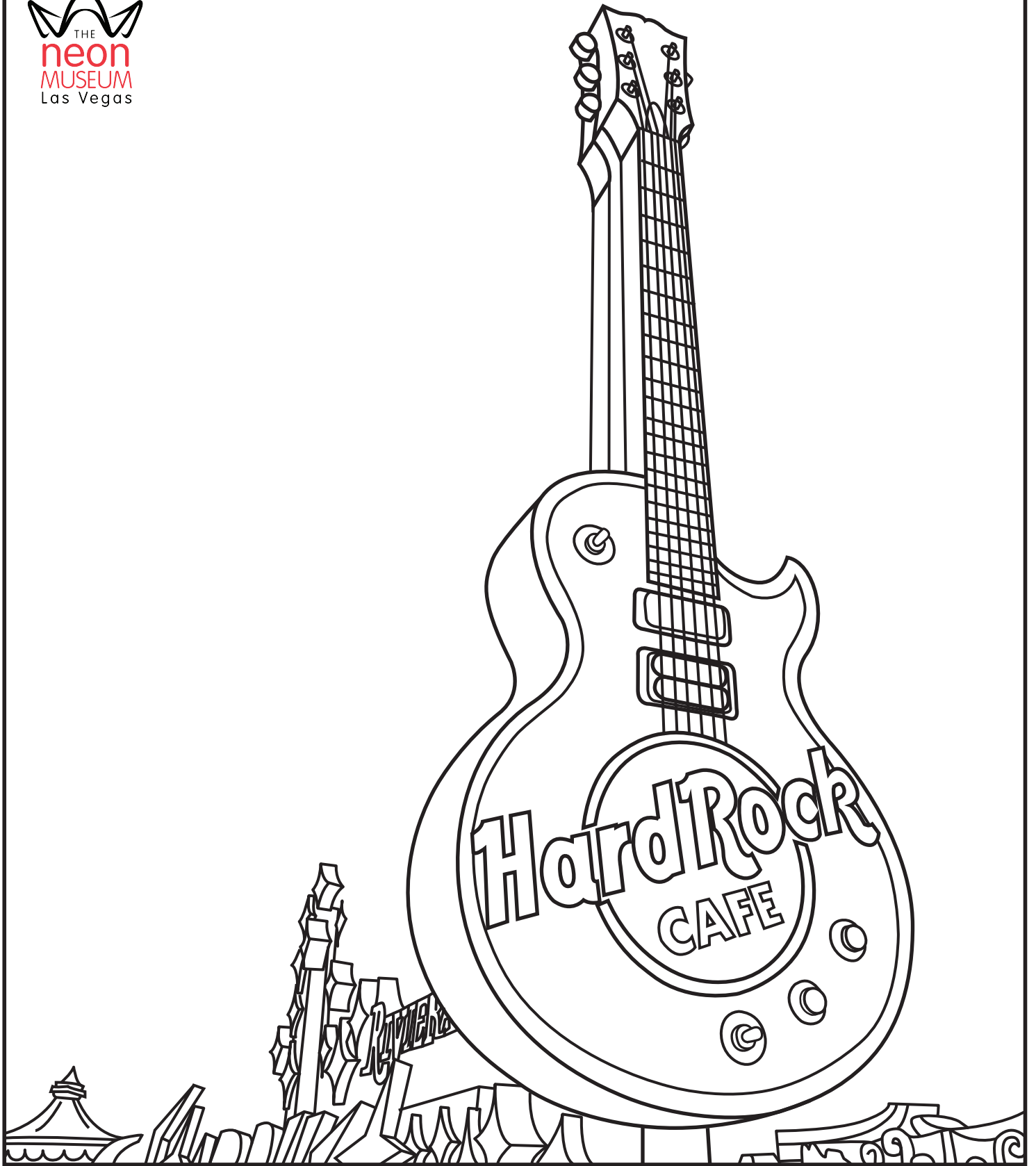




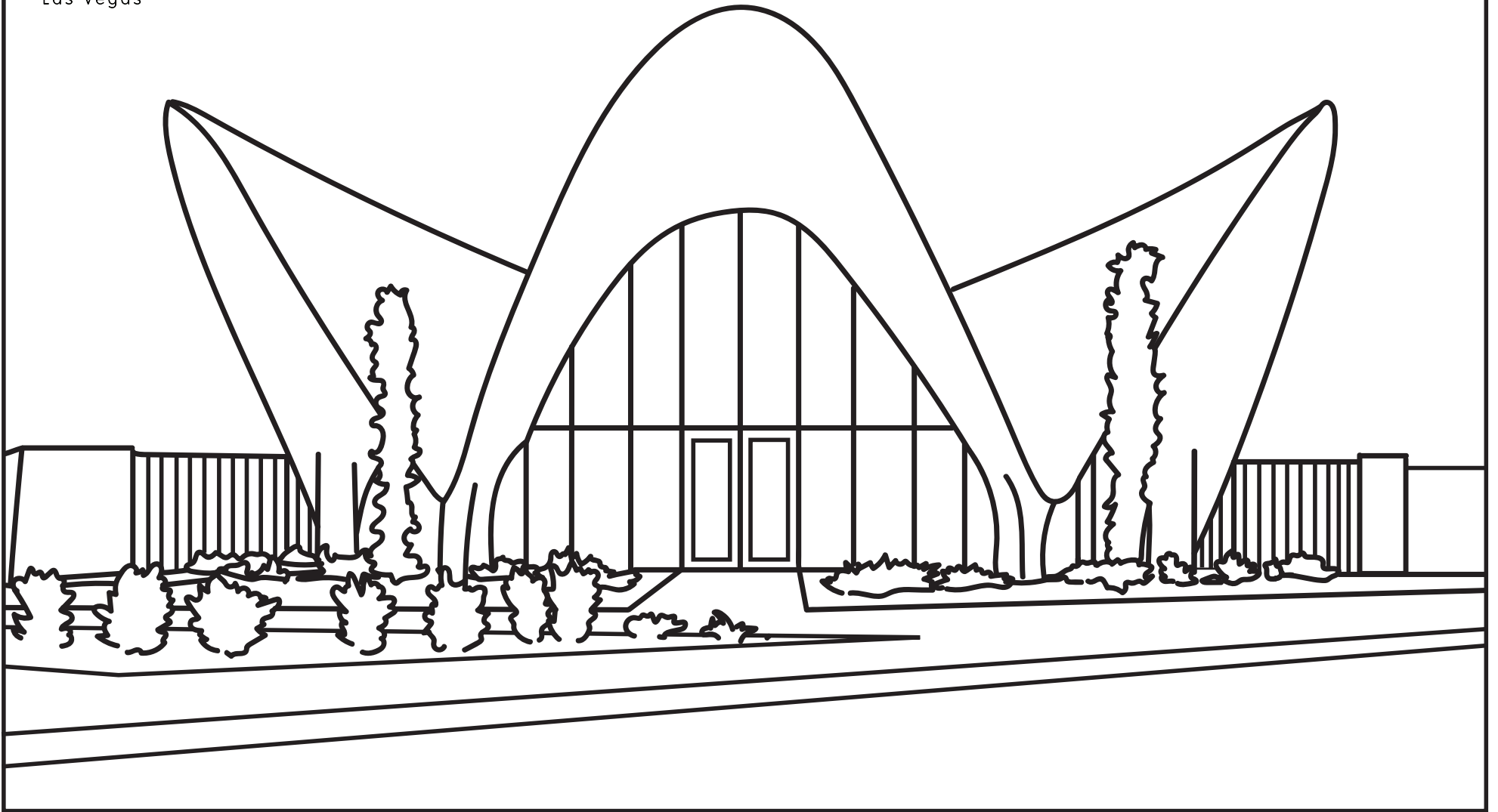
Happy Shirt (1962)

Happy Shirt is an animated sign from Steiner Cleaners. When illuminated, it looks like the shirt is waving. Herman Steiner's teenage daughter sketched the shirt, and when he saw her design, he decided to make it into the sign for his company.



Hard Rock Café (1990)

The Neon Museum's *Hard Rock Café* guitar was the first large neon guitar for the chain. The design is based off of the Gibson Les Paul played by Pete Townshend of The Who and was featured in the 1992 movie "Honey I Blew Up the Kid".



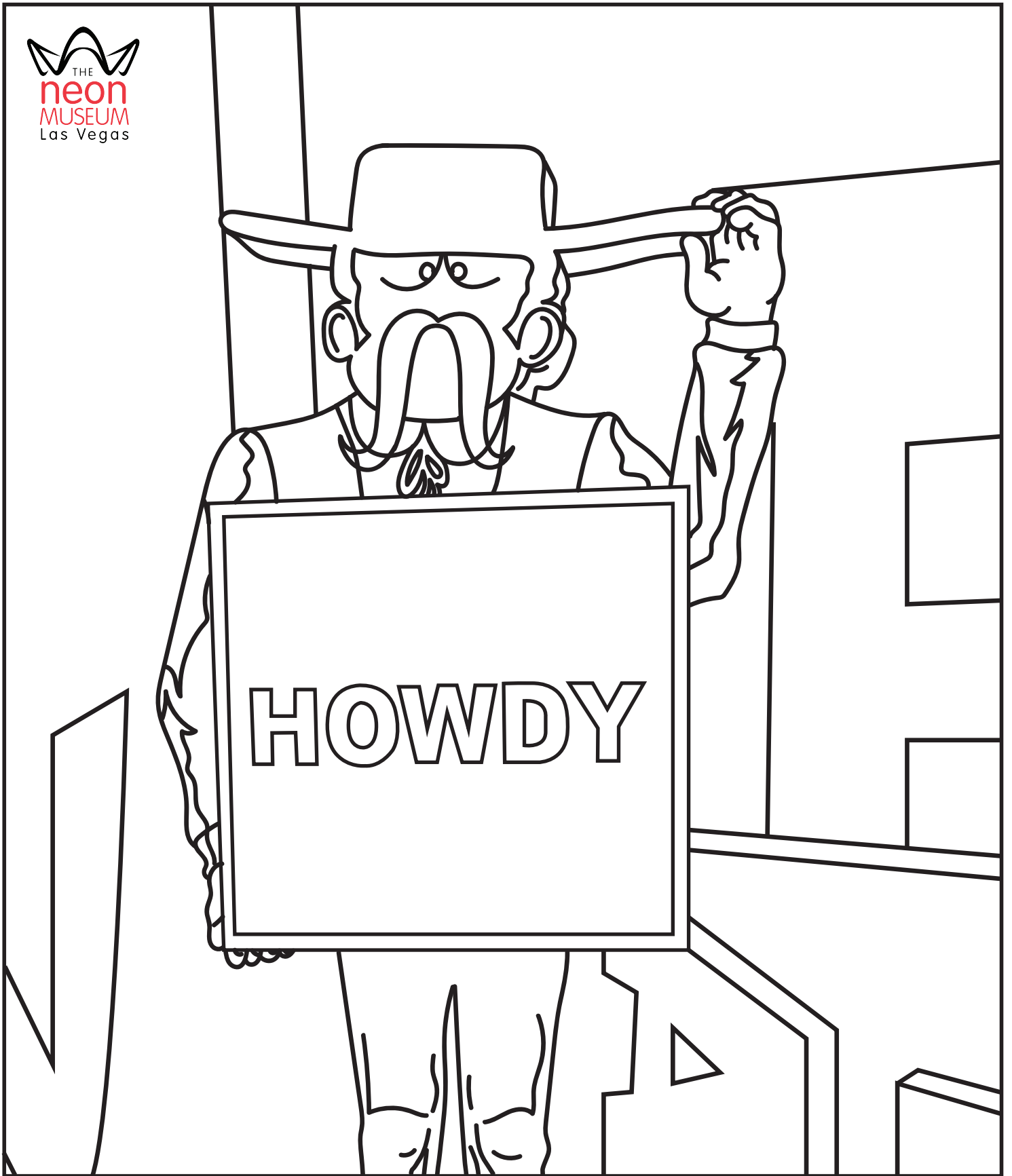
La Concha Motel Lobby (1961)

The historic *La Concha Motel Lobby* currently serves as The Neon Museum Visitors' Center. The building was designed in the Googie style by renowned African-American architect Paul Revere Williams. Googie architecture was popular in the 1950s/60s, inspired by the space age and futuristic design, and intended to attract car-driving customers.



Silver Slipper (mid-1950s)

The *Silver Slipper* is part of the Las Vegas Signs Project, a partnership with the City of Las Vegas that places restored signs from The Neon Museum's collection throughout the city. Currently this sign is on the Las Vegas Blvd National Scenic Byway and sits across from the museum.



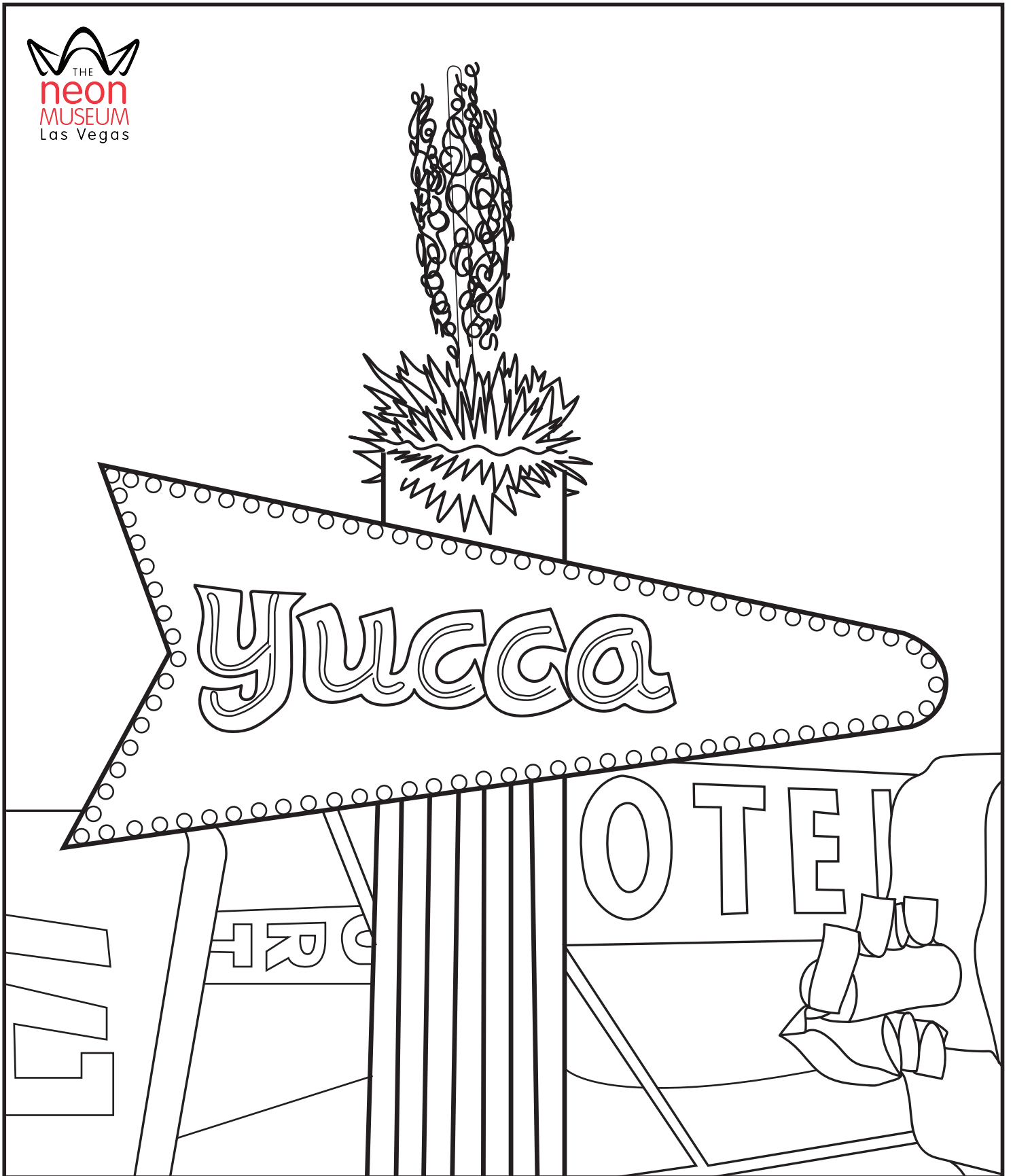
Terrible's (2000)

The Neon Museum has several signs related to the Terrible Herbst gas station company. Its founder, Edward Herbst, welcomed customers with free bubblegum, orchids for ladies, and pony rides for kids. This *Terrible's* sign is located in the "Small Business" section of the Neon Boneyard and welcomes guests with a "Howdy".



Ugly Duckling (1997)

The *Ugly Duckling* is from local business Ugly Duckling Car Sales and used to sit on Fremont Street. The sign features metal channeling that helps keep the colors crisp when illuminated, and is one of the fully restored signs in The Neon Museum collection.



Yucca Motel (1953)

The *Yucca Motel* is an amazing example of neon glass bending, a specialized art form used in neon sign making. The sign also incorporates design trends popular in the 1950s, such as geometric shapes and theming from the local area's features. In this case, the sign highlights the yucca plant native to the Mojave Desert.